

Wisconsin Wastewater Operators' Association, Inc.

Clarifier Advertising Space Contract

(Rates effective as of December 2, 2022)

Please submit this order form and advance payment to reserve advertising space for a single insertion or multiple issues.

The WWOA Clarifier is authorized to insert our advertising under the terms and conditions specified herein.

Name of Organization _____

Address _____

Telephone _____ Fax _____ Email Address _____

Space _____ Size _____ First Insertion Issue _____

#1 February _____ @ \$ _____ Per Insertion

#2 April _____ @ \$ _____ Per Insertion

#3 June _____ @ \$ _____ Per Insertion

#4 September _____ @ \$ _____ Per Insertion

#5 December _____ @ \$ _____ Per Insertion

Total Remitted: \$ _____

We understand that all advertising is net payable in advance with advertising order.

Make check payable to: Wisconsin Wastewater Operators Association

Send a copy of the signed contract and payment to:	Send the original contract to:
WWOA Executive Secretary 262 W. Main Street Wales, WI 53183 c.harris@wwoa.org	Jon Butt, Symbiont 6737 West Washington Street, Suite 3440 West Allis, WI 53214 Jon.Butt@meadhunt.com

Authorized By: Name _____ Position _____

Signature _____ Date _____

For complete contract regulations and where to send ad artwork:

Clarifier Editor, Jon Butt
 (414) 755-1149 Email: Jon.Butt@meadhunt.com

VISA MASTER CARD DISCOVER

Card Number: _____

Name on Card: _____

Expiration Date: _____

Number on back of Card: _____

Space	Ad Size	1 Issue	2 Issues	3 Issues	4 Issues	5 Issues
Full Page	H - 9 1/2", W - 7 1/2"	\$380	\$365	\$350	\$340	\$320
1/2 Page, (1 Column)	H - 9 1/2", W - 3 1/2"	\$240	\$230	\$220	\$205	\$190
1/2 Page, (1 Banner)	H - 4 3/4", W - 7 1/2"	\$240	\$230	\$220	\$205	\$190
1/4 Page, (1/2 Column)	H - 4 3/4", W - 3 1/2"	\$160	\$150	\$145	\$140	\$135
1/8 Page, (1/4 Column)	H - 2 3/8", W - 3 1/2"	\$100	\$90	\$85	\$80	\$70
Back Cover	H - 7 11/16", W - 8"					\$650

1. Prices in advertising rates are shown per issue and based on camera-ready copy or prepared layout with camera-ready logo and/or artwork reduced to size.
2. Layouts of copy should be in black and white only: no colored inks.
3. Reduced rate is based on the same copy being used for each consecutive issue. **Each change of copy will result in higher charges, according to the number of issues in which change copy is used.**
4. Agencies are entitled to one copy of an issue regardless of the number of advertisements placed by the agency in the publication.
5. Agency commissions are not deductible from advertising rates.