

Wisconsin Rural Water Association
32nd ANNUAL TECHNICAL CONFERENCE
The La Crosse Center, La Crosse, WI
MARCH 17 -20, 2020

It's time to plan for the Wisconsin Rural Water Annual Spring Technical Conference. Enclosed you'll find an Exhibitor Registration Form and information on conference sponsorship opportunities. Please fill them out and return to our office by the deadline date of **January 31, 2020** (to receive reduced rate).

***** Remember that you will not have a booth reserved until we receive your payment.*****

All booth reservations are on a first-come, first-serve basis and spaces are limited to the first 210 we receive. Be sure to fill out the form in its entirety. Booth fee includes *(8x10) booth space, 1 person, curtains, skirted table/chair and company sign. **Big Equipment space will be for equipment display only (**No Booths**).** Exhibitors must have a booth in South Hall to be eligible for Big Equipment space.)

As a reminder to the **Corporate and Corporate Gold Business Members**, please fill out the form and return it to WRWA (**BEFORE 1/31/2020**) in order to reserve your free exhibit booth (does not include the big equipment space).

General Exhibitor times and dates are:

Booth Set-up

- Tuesday, March 17 3:00 pm – 6:00 pm
- Wednesday, March 18 7:00 am – 10:00 am

Booth Hours

- Wednesday, March 18 Opens Immediately after Opening Session – 5:00 pm
- Thursday, March 19 7:30 am – 1:00 pm

Booth Take-down

- Thursday, March 19 After 1:00 pm

Starting this year the Arena Exhibit Hall will have the Big Equipment only (all booths will be in the South Hall). The Arena Exhibit Hall will also be where all breakfasts and lunches will be held.



EXHIBITOR REGISTRATION FORM
32nd ANNUAL TECHNICAL CONFERENCE
La Crosse Center, La Crosse, WI
MARCH 17 – March 20, 2020

****MEMBERSHIP MUST BE CURRENT AT THE TIME OF REGISTRATION & CONFERENCE TO RECEIVE FREE BOOTH OR USE OF MEMBER RATES. ***CORPORATE GOLD AND CORPORATE MEMBER BOOTHS MUST BE IN OUR OFFICE BEFORE 1/31/2020.*****

COMPANY NAME _____

All company names and contact information will be listed in the program booklet.

ADDRESS _____

CITY, STATE, ZIP _____

TELEPHONE _____ EMAIL _____

PERSON INCLUDED (FREE) WITH BOOTH _____ DNR OP. CERT. # _____

(INCLUDES WEDNESDAY & THURSDAY LUNCH AND BANQUET)

TYPES OF PRODUCTS/SERVICES _____

Do you need electricity in your booth? Yes _____ No _____ Your Company must furnish electrical cord.

	<u>MEMBER</u>	<u>NON-MEMBER</u>	<u>TOTAL</u>
<u>BEFORE 1/31/2020</u>	NUMBER OF BOOTHS ___ X \$560	NUMBER OF BOOTHS ___ X \$710	\$ _____
<u>AFTER 1/31/2020</u>	NUMBER OF BOOTHS ___ X \$610	NUMBER OF BOOTHS ___ X \$760	\$ _____
<u>ADDITIONAL BIG EQUIPMENT SPACE</u>		\$100	\$ _____
<u>ADDITIONAL PERSONNEL:</u>			
	NUMBER OF PERSONS ___ X \$175	NUMBER OF PERSONS ___ X \$185	\$ _____

NAME OF ADDITIONAL ATTENDEE(S) & DNR OPERATOR CERTIFICATION NUMBERS IF APPLICABLE

1. _____ 2. _____

3. _____ 4. _____

5. _____ 6. _____

(ADDITIONAL PERSONNEL RECEIVE WEDNESDAY & THURSDAY LUNCH & BANQUET)

SPONSORSHIPS- (PLEASE ATTACH SPONSORSHIP FORM) \$ _____

TOTAL PAID (Includes - Sponsorships, Booth, Additional Equipment Space, Additional Personnel): \$ _____

⇐ **REFUND POLICY – NO REFUND AFTER FEBRUARY 26, 2020.**

PLEASE RETURN THIS FORM WITH PAYMENT TO: WRWA, 350 WATER WAY, PLOVER WI 54467

TO PAY BY CREDIT CARD (Visa, MasterCard, Discover, E-Check, Debit): Go to www.wrwa.org

QUESTIONS?.....CALL WRWA AT (715)344-7778 or E-MAIL at wrwa@wrwa.org

WRWA Annual Technical Conference Vendor Sponsorship Opportunities

We realize that exhibitors at our conference want to take advantage of every opportunity they can to get their name in front of the 1,300 people that attend our conference every year. That's why we offer a range of opportunities to maximize their exposure to water & wastewater system representatives from across the state. Such sponsorships also allow us to keep our registration costs down which helps keep attendance affordable to communities. We hope you'll take advantage of these great opportunities and help our conference remain one of the largest of its kind in the upper Midwest.

CONFERENCE FUNCTION SPONSORSHIPS

- _____ **\$100 Pre-Conference Sponsor** - Recognition in signs, on-screen and in the booklet.
- _____ **\$100 Program Book Sponsor** - Company name included inside.
- _____ **\$100 Refreshment/meal Sponsor** - Company name on signs by all the meals.
- _____ **\$100 Conference Signs** - Name on event signs placed around the conference.
- _____ **\$100 Opening Session Sponsor** - Company name listed on screen, mentioned in opening.
- _____ **\$100 Banquet Entertainment Sponsor** - Recognition on signs & on main screen.
- _____ **\$250 Choice of three (3) Function Sponsorships**
- _____ **\$500 All six (6) Function Sponsorships**

All conference function sponsorships are due no later than January 31, 2020.

\$2,500 Silver Sponsor

- Includes all function sponsorships
- Includes booth
- Choice of booth location
- Includes 2 registrations
- Reserved table at banquet
- 1/4-page ad in conference section of Journal
- Name & logo in conference section of website

\$5,000 Platinum Sponsor

- Includes all function sponsorships
- Includes two booths
- Choice of booth location
- Includes 4 registrations
- Reserved table at banquet
- 1/2-page ad in conference section of Journal
- Name & logo in conference section of website

\$10,000 Premier Sponsor

- Includes all function sponsorships
- Includes 4 booths
- Includes 8 registrations
- 1st choice of booth location
- 2- Reserved tables at banquet
- Introduction and chance to speak at opening session
- Includes conference app sponsorship
- Full page ad in conference section of Journal
- Name & logo in conference section of website
- Name on badge lanyards

Proposals for Silver, Platinum and Premier sponsorships must be submitted to the WRWA office no later than January 5, 2020.

Sponsorship benefits are in addition to those that businesses receive as part of their WRWA memberships. If you have any question, please contact our office at (715) 344-7778.