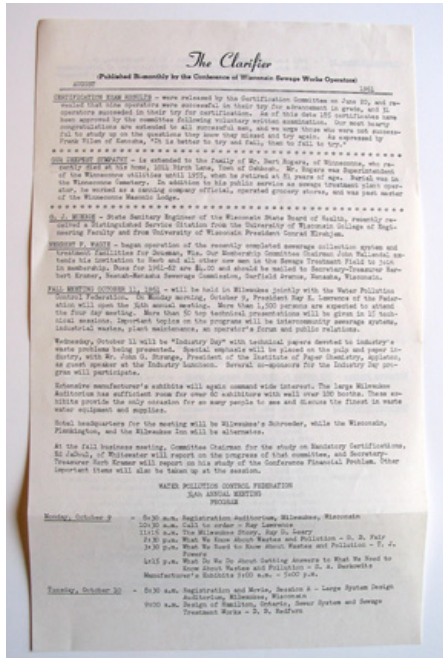


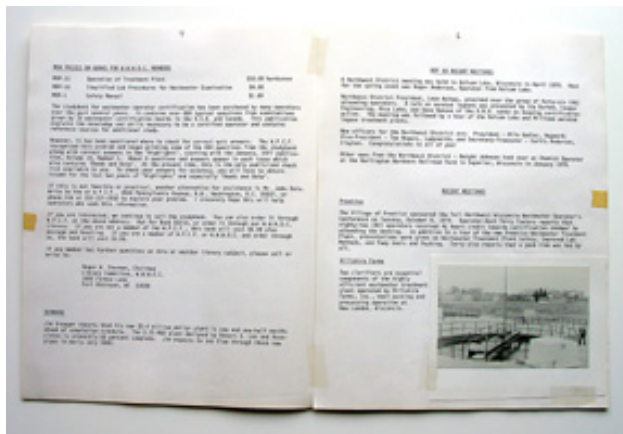
# Clarifier Publishing – A Story of Progress and Growth



## Hand Typed on Letterhead

Early Clarifiers were typed on letterhead, most on one side of an 8½ x 11” page. The photo shows the August 1961 issue, which is unusually large, typed on 8½ x 14” paper. As can be seen by the crease in the photo, the paper was folded and then placed in an addressed envelope for mailing.

This method of publishing was used until the mid 1970’s.



## Cut-and-Paste Method

As the Clarifier became more popular, more information was sent to the editor. Photos and captions, some hand written, would appear in select issues, especially after the conference. The photo shows an editor’s copy of the cut-and-paste method of Clarifier publishing. Each hand-typed page would be taped together in book form. You can see tape on the edges, and notice the tape in the middle forming a binding. Photos would be taped in as well, as can be seen in the lower right. This original copy was sent to the printers for publishing and distribution.

The cut-and-paste method of publishing was used from the mid 1970’s until the mid 1990’s.



The photo to the left shows one technique used to insert quality ads into the Clarifier. Mylar sheets would be taped in that provided a negative for the printer.



## **Electronic Desktop Publishing**

Today's Clarifier is published electronically with Quark Express. The photo shows our present editor, Dan Busch looking over an issue just completed by Jean Van Sistine.