

WWOA Mission Alignment Vision



Proposed

Vision

Elevating and Advancing Water Professionals

Mission

Fostering an environment that promotes the teaching and sharing of knowledge within the water industry

Core Values

Provide education, innovation, collaboration, promotion, and connection within the water industry

Strategic Priorities

Core Goal - Pillar	As Measured by
Service	Providing our members with the proper resources and training
Professionalism	Maintaining the integrity of the water profession and to fulfill the needs of our members
Collaborate	Leveraging the collective knowledge and experience of the membership while helping to advance the water industry
Connect	Bringing people together in the water industry
Passion	Believing in what we do to protect public health and to promote continuous improvement in the water industry

Guiding Principle/Objective

To ensure that the WWOA organization is always in alignment and leads the profession it serves