

Wisconsin Wastewater Operators' Association, Inc.

Clarifier Advertising Space Contract

(Rates effective as of December 8, 2011)

Please submit this order form and advance payment to reserve advertising space for a single insertion or multiple issues.

The WWOA Clarifier is authorized to insert our advertising under the terms and conditions specified herein.

Name of Organization _____

Address _____

Telephone _____ Fax _____ Email Address _____

Space _____ Size _____ First Insertion Issue _____

#1 February _____ @ \$ _____ Per Insertion

#2 April _____ @ \$ _____ Per Insertion

#3 June _____ @ \$ _____ Per Insertion

#4 September _____ @ \$ _____ Per Insertion

#5 December _____ @ \$ _____ Per Insertion

Total Remitted: \$ _____

We understand that all advertising is net payable in advance with advertising order.

Make check payable to: WWOA Executive Secretary

Send a copy of the signed contract and payment to:	Send the original signed contract to:
Richard D. McKee WWOA Executive Secretary 24184 Fawn Meadow Lane Richland Center WI 53581	Jon Butt Symbiont 6737 West Washington Street, Suite 3440 West Allis, WI 53214

Authorized By: Name _____ Position _____

Signature _____ Date _____

For complete contract regulations :

Executive Secretary, Richard D. McKee
(608) 513-9362 Email: rdmckee@wwoa.org
Clarifier Editor, Jon Butt
(414) 755-1483 Email: jon.butt@symbiontonline.com

VISA MASTER CARD DISCOVER
Card Number: _____
Name on Card: _____
Expiration Date: _____

Space	Ad Size	1 Issue	2 Issues	3 Issues	4 Issues	5 Issues
Full Page	H - 9 1/2", W - 7 1/2"	\$320	\$305	\$295	\$280	\$270
1/2 Page, (1 Column)	H - 9 1/2", W - 3 1/2"	\$200	\$190	\$180	\$170	\$160
1/2 Page, (1 Banner)	H - 4 3/4", W - 7 1/2"	\$200	\$190	\$180	\$170	\$160
1/4 Page, (1/2 Column)	H - 4 3/4", W - 3 1/2"	\$130	\$125	\$120	\$115	\$110
1/8 Page, (1/4 Column)	H - 2 3/8", W - 3 1/2"	\$80	\$75	\$70	\$65	\$55

- Prices in advertising rates are shown per issue and based on camera-ready copy or prepared layout with camera-ready logo and/or artwork reduced to size.
- Layouts of copy should be in black and white only: no colored inks.
- Reduced rate is based on the same copy being used for each consecutive issue. **Each change of copy will result in higher charges, according to the number of issues in which change copy is used.**
- Agencies are entitled to one copy of an issue regardless of the number of advertisements placed by the agency in the publication.
- Agency commissions are not deductible from advertising rates.