

**Minutes of the
Regional Officer's Meeting
Tuesday, October 21, 2003
WWOA 37th Annual Conference
Wisconsin Dells, Wisconsin**

The meeting was called to order at 4:11 p.m. Regional Coordinator Kay Marshall welcomed those in attendance and introductions were made. The attendees were asked for their current e-mail addresses. In attendance were: Dale Neis, Jim Thalke, John Bond, Roy LaViolette, Bruce Bartel, Kathy Kamin, Kerry Gloss, Rich Boden, Ken Bloom, Randy Herwig, Skip Poster, Tom Kruzick, Greg Engeset, Deb Gamble, Timothy A. Nennig, Craig Walkey, and Dan Busch.

PRESENTATION OF REGIONAL REPORTS: The following people submitted regional reports that included highlights, financial statements, membership information, new officers, future meeting sites, and future goals:

- A. Roy LaViolette – Lake Michigan District
- B. Ken Bloom – North Central District
- C. Craig Walkey – Northwest District
- D. Kerry Gloss – Southeast District
- E. Skip Poster – Southern District
- F. Deb Gamble – West Central District

Highlights, news, and concerns of the regions included:

- Good attendance at the 2003 Regional meetings.
- North Central District explained their new Steering Committee.
- All districts discussed their member vs. non-member attendance numbers.
- The districts all discussed the difference in attendance fees for member vs. non-members, and it was encouraged to seek a greater difference between the two to encourage membership.

REGIONAL ISSUES: Marshall presented the following items for discussion to the Regional Officers:

- A copy of the Regional Officer's guidebook will be sent to each Region and a copy may be put on the WWOA Web Site.
- The Regions were encouraged to communicate by e-mail and web site about future meetings, etc.
- Regions are encouraged to use e-mail in lieu of sending the meeting notifications through the US Postal System to save money. Lake Michigan District is already doing this and has saved quite a bit in postage fees.
- The Historical Committee needs pictures from the Regions for their display board and for the Web Site.
- The individual Regions may make their own decisions as to any other awards, presentations, cash donations, or other Regional activity they may want to pursue. They

need to be awarded at the Regional meetings, however, and not at the Annual Conference.

-The new Regional Officers may want to meet with the outgoing Regional Officers in order to gain information on their duties for the following year.

CLARIFIER: Dan Busch encouraged the use of pictures, meeting notes and any other articles to be submitted to the Clarifier by the Regions.

WEB SITE: Tim Nennig talked about the new sections of the WWOA Web Site, and encouraged the Regions to use this as a tool to announce meeting dates and locations. He also would like them to send photos, meeting minutes, award winner announcements, and any other information that they feel appropriate.

PROMOTIONS: John Bond said that they have a large selection of promotional items for sale this year and suggested that promotional items make great door prizes for Regional Meetings.

MEMBERSHIP: Pete Conine announced that WWOA has set a new record with 1,962 members.

OTHER BUSINESS: It was announced that there would be seven teams competing in the Operator's Competition, a new record.

There being no other business to discuss, Skip Poster made the motion to adjourn. Kathy Kamin seconded the motion. Motion carried. Marshall adjourned the meeting at 5:21 p.m.

Respectfully submitted,

Kay Marshall
Regional Coordinator